

## *About Polaris*



Polaris World is an independent, private company, founded by Pedro Garcia and Facundo Armero. The Company promotes, develops and builds a comprehensive concept: resorts with golf courses.

### **Polaris World**

**Employs 5,600 people**

**Manages a holding of 57 owned companies**

**Had a turnover of over 600 million euros in 2006**

**Has sold over 8,000 homes**

Currently, two resorts are fully operational with five more underway, making Polaris World a leader in Residential Tourism. To date, all 800 properties at the first of Polaris World's resorts -Mar Menor and 2,600 properties at the second resort of La Torre have been sold.

Polaris World manages the services of the entire resort, not just housing related, which makes the homes and their setting a great investment.

Discover a world full of conveniences: daily press, supermarkets, catering, car hire, travel, mini club, gardening, cleaning service, decorating, telecommunications, and more.

### *Polaris World Partners*

The logo for ESPA consists of the letters "ESPA" in a tall, thin, serif font.





## *Polaris World and the Environment*

As Murcia is one of the driest regions in Spain Polaris World is keenly aware of the potential damage its developments could have caused the local ecosystems and environment.

With this in mind Polaris World has built its own Desalination Plant near Mazarron which will produce over 56,000 m<sup>3</sup> of water per day, enough to supply over 200,000 people for an entire year.



This in-house system will also provide enough water to meet the additional needs of regional tourism. The Plant turns seawater into drinking water fit for human consumption whilst the wastewater produced will be used for watering the gardens and golf courses following a purifying process.

Polaris also owns Europe's largest plant nursery allowing plants to acclimatise before including them in the resorts to further minimise any potential impact on the environment

### ***Polaris Putting Something Back***



Polaris World has created this Polaris World Foundation to promote solidarity and to develop projects leading to social, economical and cultural improvement.



The Polaris Foundation is already carrying out projects in Mali, the Democratic Republic of Congo and Togo, promoting a number of co-operation programmes focused on irrigation pumps, healthcare centres, water wells, educational and lodging scholarships, housing and professional training shops for young people.

The Foundation has also provided help to other African countries like Congo, Kenya, Ghana, Benin, Chad, Cameroon and Sierra Leone.